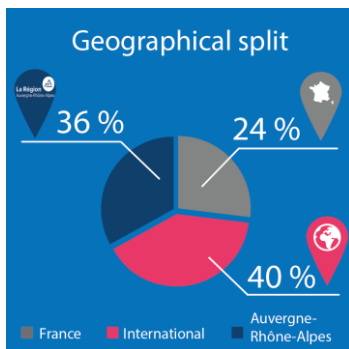


92 high-impact startups selected to join the season 2 of BigBooster

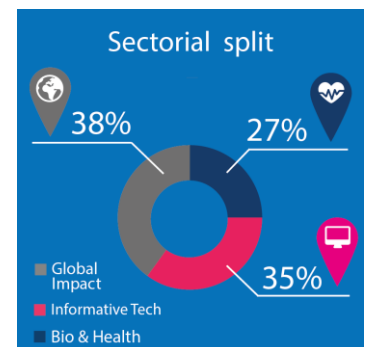
(Lyon, France – October 13th, 2016) The class of season 2 is here! BigBooster announces its selection of 92 startups from 4 continents. These passionate entrepreneurs are ready to work with top-notch mentors and improve their business proposal during Lyon Booster Camp.

Overview of the selected startups



The **92 selected startups** come from **4 continents** thanks to a **global sourcing** “There is a greater proportion of international startups this year. It is fundamental to our ambition of creating synergies between local and international startups ecosystems” states Didier Hoch, Chairman of BigBooster.

“Our selected startups are split between three sectors: Bio and Health, Global Impact and Informative Tech. This year, we did see a significant increase from startups in Global Impact” announces Anne-Marie Graffin, CEO of BigBooster.



More than 60 judges took part in the screening process. They were impressed by the quality of applications. “The selection process has been more difficult than last year because of better quality projects: strong technical and commercial proposals” states Benoit Pradet (Capgemini), co-president of the Informative Tech category. “[This season 2] emphasizes the ability of our startup ecosystem to expand beyond the local and national scale with startups coming notably from Africa or Israel” explains Sylvain Paineau (Schneider Electric) co-president of the Global Impact category.

They took the leap

Discover the full list of the 92 selected startups [here](#)

Next Step: The Lyon Booster Camp

Thanks to the support of BigBooster major partners (the Métropole de Lyon, the Auvergne-Rhône-Alpes region, the city of Boston, Sanofi, Schneider, Capgemini, Aéroports de Lyon), the **entrepreneurial journey starts with the Lyon Booster Camp** taking place from November 8th to 10th. **Over 150 mentors, judges and experts will help startups to improve their business proposal.** Startups will be challenged on their pitches, their USP and also trained to strengthen their value proposition through one to one mentors working session. High-level speakers will also provide them with insights to adjust their strategies. **At the end of these intense three working days,** the 92 selected entrepreneurs will close the booster camp with a pitch competition. **The 20 chosen startups will continue the BigBooster adventure in Boston.**

Partners of the project

This program is implemented thanks to the support of: the Métropole de Lyon, the city of Boston, the Auvergne-Rhône-Alpes Region, Université de Lyon, MassChallenge, the French Tech, Aéroports de Lyon, Sanofi, Schneider, Capgemini, Bpifrance, Keolis, Air France, Delta, EDF, Institut Mérieux, Klesia, Cegid, TBWA Corporate, Seb and Oriol...

About BigBooster

Founded in April 2015, BigBooster is a unique international non-profit acceleration program for early-stage startups with cutting edge innovation in the fields of Bio Health, Informative Tech and Global Impact. Organized between Lyon (Auvergne-Rhône-Alpes, France) and Boston (Massachusetts, USA), 2 worldwide renowned hubs with strong innovation ecosystems, its goal is to become the largest European competition for early-stage startups with a global outreach and namely from the Europe-Middle East-Africa zone. Bolstered by many public and private partners, BigBooster is organized by the *Fondation pour l'Université de Lyon*. For additional information, please visit: www.bigbooster.org

About the *Fondation pour l'Université de Lyon*

Created in 2012, the *Fondation pour l'Université de Lyon* was conceived out of shared belief by the region's economic sector, the University of Lyon and public stakeholders that socioeconomic development of the region and the promotion of its higher education and research go hand-in-hand. Presided over by Bernard Bigot, the Foundation supports the University of Lyon in its ambition to become one of Europe's top ten higher education and research clusters, promotes its influence on an international scale and contributes to its continuing excellence in the region.

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