



## BigBooster calls for applicants to join the Season 3!

**(Lyon, France - June 9<sup>th</sup>, 2017)** For the third edition, startups will compete to take part in the first step of the program gathering the best applicants for a unique entrepreneurial adventure. Applications are opened on: [www.bigbooster.org/register](http://www.bigbooster.org/register)

### A hundred of spaces available for startups based in the 4 continents

Through **the wide variety of sectors and origins** of the startups taking part in the adventure, BigBooster choose to make the best of the differences in order to progress together. The program is dedicated to startups in **the fields of “Bio & Health”, “Informative Tech” and “Global Impact” coming from 4 continents: Europe, Africa, North America and Asia.** From startup to scale-up, a tangible project and a global vision will make the difference to choose the hundreds of startups selected to attend the Lyon Booster Camp.

### A tailor-made and non-profit program around 3 key highlights

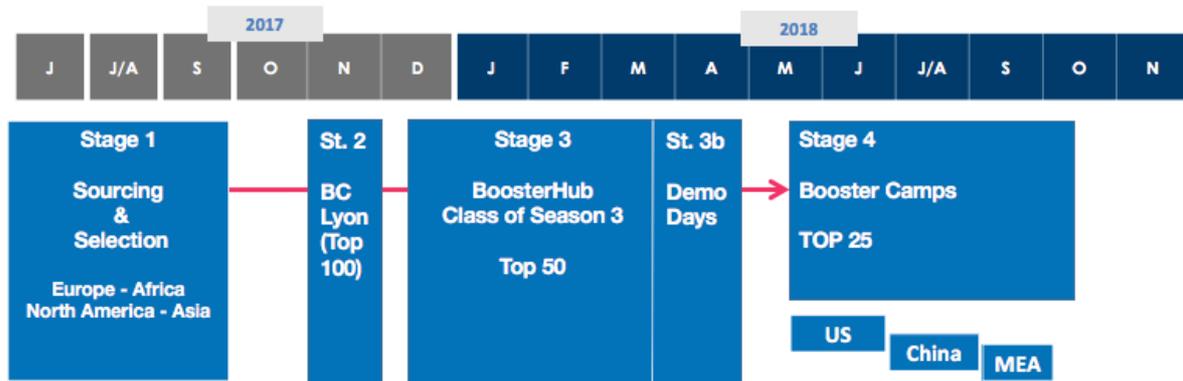
1. **Lyon Booster Camp (November 2017):** The Lyon Booster Camp is the first European step of the program that gathers startups and high-level mentors for 3 days of intense work and networking. Entrepreneurs crash test their business plans and enrich themselves with valuable peer’s feedback. The mix of culture and talents ends with a pitch session in front of BigBooster judges. 50 startups will carry on with the BoosterHub.
2. **The BoosterHub (December 2017 – April 2018):** This individualized coaching is made of two stages designed with the support of the partners to better answer the needs of the startups. Entrepreneurs firstly benefit from a distance coaching during which a mentor helps them get ready for the second stage: a 4 to 6-week internship with the partners of the program. This time of learning and exchanges is based on mutual benefit through best practices and knowledge sharing. **Demo Days (April 2018)** will end this coaching session with an evaluation of the 50 startups and a selection of the 25 that will make it to the following Booster Camps.
3. **US, China and Middle East Africa Booster Camps (May – September 2018)**  
The 25 selected startups are split between several geographical areas according to their international project:
  - Boston, Massachusetts for the USA
  - Shanghai and Shenzhen for Asia
  - Casablanca, Beirut or Tunis for Middle-East-Africa

This immersion into the most dynamic innovation ecosystems of the 3 continents are supported by local and international partners committed to the success of the startups.

## The best out of the public and private sectors to support talents

BigBooster's strength and identity rely on a unique collaboration between key public and private stakeholders. Institutions and big firms work together to help startups grow global by taking advantage of the expertise of each territory. The synergies that are created are real growth enablers at the local and international level.

## To keep in mind, timeline of Season 3



### About BigBooster

Founded in April 2015, BigBooster is an international non-profit acceleration program for startups based in Europe, Africa, North America and Asia. Thanks to the support of public and private partners, BigBooster allows startups with cutting edge innovation in the fields of Bio & Health, Informative Tech and Global Impact to go global and gain maturity thanks to a tailor-made program and privileged networking time within the best innovation ecosystem of the world. For additional information, please visit : [www.bigboogwww.bigbooster.org](http://www.bigboogwww.bigbooster.org)

### Partners of the program

This program is implemented thanks to the support of: the Métropole de Lyon, the city of Boston, the Auvergne-Rhône-Alpes Region, Université de Lyon, MassChallenge, the French Tech, Aéroports de Lyon, Sanofi, Schneider Electric, Caggemini Consulting, Bpifrance, Keolis, Air France, Delta, EDF, Institut Mérieux, Klesia, Cegid, TBWA Corporate, Seb, Oriol, Michelin, BNP Paribas and Lafarge Holcim...

### BigBooster is organised by the Fondation pour l'Université de Lyon

Created in 2012, the Fondation pour l'Université de Lyon was conceived out of shared belief by the region's economic sector, the University of Lyon and public stakeholders that socioeconomic development of the region and the promotion of its higher education and research go hand-in-hand. Presided over by Bernard Bigot, the Fondation supports the University of Lyon in its ambition to become one of Europe's top ten higher education and research clusters, promotes its influence on an international scale and contributes to its continuing excellence in the region.

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