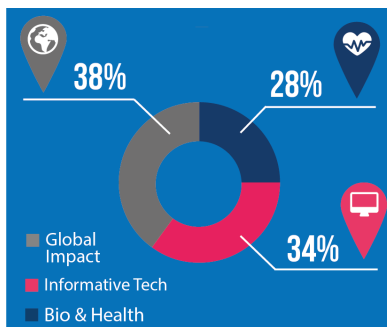




## 100 startups have been selected for BigBooster Season 3

Season 3 sourcing is done! Overall, 100 startups have been selected this year. They come from 4 different continents, and 20 countries. These entrepreneurs' journey will start in Lyon, France, from November 14 to November 16, during the Booster Camp Europe.

### Portrait des 100 startups sélectionnées



**The 100 selected startups reflect the strengthening of the international sourcing, motivated by BigBooster's team & partners.**

« This year once again, the selected startups come from all over the world, and we have broadened the spectrum: more countries were involved, such as China, South Africa, Argentina... Such a thing was compulsory if we wanted to stay true to our DNA: we forge bonds, working bonds, between local and international ecosystems » underlines Didier Hoch, Chairman of BigBooster.

« It's always moving and interesting to see this entrepreneurial tidal wave in all these countries. This year, more than before, we've focused on the

« impact » dimension of each project. BigBooster asserts itself as a must-have for project with a heavy impact on society » affirms Patrick Bertrand (Lyon French Tech), co-president of the « Informative Tech » selection board.

BigBooster always had its heart set on selecting diverse profiles. Cultural mix is at the heart of the program, and the selected startups prove it, more than ever before.

« This year selection reflects the quality of the applications. Every year, the applications are better and more diverse than the year before: they meet today's needs, in terms of innovation in the health field » asserts Valérie Calenda (Mérieux Développement), co-presidente of the « Bio & Health » selection board.

### New season: new countries, new startups.

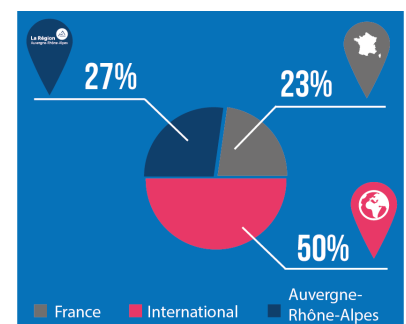
Learn more about the 100 selected startups [here!](#)

« This third season reflects the growing maturity of our startups: the selection was hard, due to relevant and well organised applications, for the most part » underlines Sylvain Paineau (Schneider Electric), co-president of the « Global impact » selection board.

### Next step: The Booster Camp Europe

**The Booster Camp Europe** will take place in Lyon, France, on November 14-15-16<sup>th</sup>. More than 150 mentors, judges and experts will work hard with the startups, during 3 intensive days, to help them fine-tune their pitches and their strategy, both on the form and the substance :

- Small groups sessions, about the business plan, value proposition...
- Pitch crash test with mentors
- Insights & networking



## What for next year?

At the end of the Booster Camp Europe, 50 startups will enter a new phase, from December 2017 to April 2018. First, they will be remotely coached by previously chosen mentor. This coaching phase will be followed by an individualized internship in one of BigBooster partners. At the end of that phase, an international immersion will be proposed to the 25 best startups, via several Booster Camps: **Boston (MA, USA), Shanghai/Shenzhen/Canton (China), or Casablanca (Middle East, Africa)**, between June & September 2018. Startups will be split depending on their needs and target market.

## About BigBooster

Founded in April 2015, BigBooster is an international non-profit acceleration program for startups based in Europe, Africa, North America and Asia. With the support of public and private partners, BigBooster allows startups with cutting edge innovation in the fields of Bio & Health, Informative Tech and Global Impact to go global and gain maturity thanks to a tailor-made program and privileged networking time within the best innovation ecosystem of the world. For additional information, please visit : [www.bigboogwww.bigbooster.org](http://www.bigboogwww.bigbooster.org)

## BigBooster is organised by the Fondation pour l'Université de Lyon

Created in 2012, the Fondation pour l'Université de Lyon was conceived out of shared belief by the region's economic sector, the University of Lyon and public stakeholders that socioeconomic development of the region and the promotion of its higher education and research go hand-in-hand. Presided over by Bernard Bigot, the Fondation supports the University of Lyon in its ambition to become one of Europe's top ten higher education and research clusters, promotes its influence on an international scale and contributes to its continuing excellence in the region.

## The partners



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