



BigBooster Announces Its Top 40

100 startups coming from 20 countries and from 4 continents took part in the international Booster Camp that run for 3 days in Lyon. Out of these 100, 44 have been selected to enter the next step of BigBooster: the training and coaching phase.

3 intensive work days to build an international strategy

During this international immersion, startups have worked on their value proposition, their business plan and their international strategy in a constructive, stimulating and warm atmosphere. They were able to count on 150 mentors, coaches and experts from BigBooster's ecosystem (industrial, private investors, public and academic) to challenge and to train them prior to facing the jury. *"The Booster Camp is a cross-continental brewing, it aims to provide added value to each startup in its international approach"*, states Didier Hoch, chairman of BigBooster.

44 startups selected

Biotech & Health: 4P_Pharma, Cartimage, Dianax, EverCleanHand, Ludocare, Matvisio (DEM), Meacor, Op2Lysis, ProvenMed, Slighter, Traaser, VeinSound, Deepsen, Epilert, Katomi, Medico-Call

Global Impact: Afrisia, Aumed, Doctinnovation, E-Vone, Helbio, Lactips, Lagare.ma, Meersens, Phenix, Recyclivre, Saun, Sowillo Energy, Intelesant, Carpolo, Wattnow

Informative Tech: Artifakt.io, CWB, Digit Us, Higher Ed Me, Icohup, MyBrian, Roxwhale, Sezam Labs, Sharegroop, Solen, Tripopt, Woonoz, Eazylang

« This new season brought both inspiration and maturity. Inspiration because we met inspiring entrepreneurs' stories and maturity because the people behind these ideas and the ones that reached the top in the ranking were very mature founders. BigBooster brings structure and stability to those who are passionate about an idea to the point of developing it through thick and thin and our role is to guide them to reach their next step in their international growth. » Sylvain Paineau (Schneider Electric), co-president of the Global Impact Selection Committee.

Looking at the three champions of the Booster Camp

Amongst the 44 selected ones, BigBooster wanted to highlight three of them; one in each of its three areas of expertise: *« Biotech & Health », « Informative Tech » et « Global Impact ».*

BioTech & Health - Meacor, Lebanon

Meacor is developing a novel medical device that aims at treating without open heart surgery, a very serious heart condition that affects hundreds of thousands of patients in NA and the world: mitral valve regurgitation.

Global Impact - Phenix, Ile-de-France

PHENIX is a social business that aims to fight waste by repurposing unsold food and non-food products through the creation of circular economy loops.

Informative Tech - Woonoz, Auvergne-Rhône-Alpes,

Woonoz is mixing Artificial Intelligence (AI) and neurosciences to train people with incredible results

Think global: one guideline for a three-phase program

Test & Improve

A booster camp to get the startups ready for international markets: pitching, business plan, etc.

Upgrade & Speed up

A personalized approach to help startups grow and to guide them on their international growth.

Discover & Understand

Booster Camps in USA, China, Morocco and other areas to better understand the market and open the right doors.

BigBooster's global approach is a real strength as emphasized by the institutional and private partners committed to the adventure.

International expansion within the most innovative ecosystem

Since its creation in 2015, the BigBooster model has evolved while remaining true to its values of caring, openness and cooperation. This 3rd season marks a real turning point with the opening of Booster Camps on 4 continents.

Next steps

December 2017 - April 2018: personalized training and coaching

April 2018: Internships and Demo Day

June 2018 - September 2018: Booster Camps in Boston (MA, USA), in Shanghai/Shenzhen/Canton (China), and in Casablanca (Middle-East-Africa)

A few words from BigBooster major partners

"The wealth and resources of the Auvergne-Rhône-Alpes region are true assets to accelerate the development of startups. We want to help the best ones of BigBooster deploy their innovations in Auvergne-Rhône-Alpes. Their international growth will display the dynamism of the region economy. That's why we have intensified our commitment to the Booster Hub Auvergne-Rhône-Alpes. Juliette Jarry and I work hand in hand to meet the new challenges that comes with the digital and the industry of the future in order to create society and the jobs of tomorrow!"

Annabel André Laurent, Vice-President, Business, Employment, Economic Development, Trade, Craft sector and liberal professions, Auvergne-Rhône-Alpes Region

"Métropole de Lyon have been supporting startups for many years with the creation of a strong innovation economic system. It's in our DNA. When we got involved with the creation of BigBooster, it became essential to us that it would be a key tool of the Lyon French Tech, which boost the growth of all the startups in international markets, leaning on a structured and official partnership with Boston signed in 2016. Today, we are delighted to see Lyon becoming an international Hub of innovation with the will to join an international innovation network of successful cities. This is why, Métropole de Lyon reinforces its cooperation with the Asian Area, especially Guangzhou, now a stop for the Booster Camp in China."

Karine Dognin-Sauze, Vice President of Innovation, Smart City and Digital for Métropole of Lyon

"BigBooster is very relevant for people who have experience. In my case, I've a long experience in healthcare with big pharma, so to share that experience with young startups is very useful I think. As we usually invest in a later stage (we're one of the largest healthcare VC in Europe), it's a great opportunity for us to identify some of these Startups that have promising projects. As they may come later to us for fundraising, it's very important to make sure they enter the project the right way",
Philippe Monteyne, Partner at Fund+

"It's very important that SU ecosystem work together to create new values that will never been possible if each one of the ecosystem is working apart. Startups need access to expertise, market and finance and this kind of programs is a must-do for each startup who wants to conquer the world"

Noomane Fehri, CEO BiatLabs

About BigBooster

Founded in April 2015, BigBooster is an international non-profit acceleration program for startups based in Europe, Africa, North America and Asia. With the support of public and private partners, BigBooster allows startups with cutting edge innovation in the fields of Bio & Health, Informative Tech and Global Impact to go global and gain maturity thanks to a tailor-made program and privileged networking time within the best innovation ecosystem of the world. For additional information, please visit: www.bigboogwww.bigbooster.org

BigBooster is organized by the *Fondation pour l'Université de Lyon*

Created in 2012, the *Fondation pour l'Université de Lyon* was conceived out of shared belief by the region's economic sector, the University of Lyon and public stakeholders that socioeconomic development of the region and the promotion of its higher education and research go hand-in-hand. Presided over by Bernard Bigot, the Foundation supports the University of Lyon in its ambition to become one of Europe's top ten higher education and research clusters, promotes its influence on an international scale and contributes to its continuing excellence in the region.

The partners



Media contact

Pauline Richaud
TBWA\CORPORATE
pauline.richaud@tbwa-corporate.com / media@bigbooster.org
Phone +33 (0) 4 37 47 36 42