
CONTEST RULES AND REGULATIONS

1. Description of the contest

Under the responsibility of the Foundation of the University of Lyon, Big Booster organizes a startups acceleration contest. Big Booster is the first international nonprofit acceleration program organized between Boston, Massachusetts- USA and Lyon, Auvergne-Rhône-Alpes - France. The goal is to become the largest European competition of early-stage startups with international outreach especially across the Europe-Middle East-Africa zone. The contest will run in 3 rounds. During the first round up to 100 startups will be selected to take part in a booster camp – an intensive preparation session - in Lyon from November 8 to November 10 2016. At the end of the booster camp in Lyon 20 finalists will be selected. These 20 finalists will attend a second booster camp early 2017, taking place in Boston. The 3 top startups will be nominated after the final which will take place in Lyon in April 2017 at the same time than the Biovision forum . All selected startups will benefit from support from mentors and experts (work on the business model with a comprehensive approach, preparation of pitches for France and the United States, etc.) and contacts with decision-makers (corporations, investors, serial entrepreneurs). The 3 winners of the competition may be entitle to receive dedicated awards..

2. Eligibility

Any seed- or early-stage startups and projects can apply to Big Booster. The applicant must be more than 18 as of the date of entry.

The key requirements are an innovative solution with **POC or a prototype/demo, and an international ambition**. It is not necessary that the startup is created/registered or the project is incorporated to take part to Big Booster.

To apply startups have to belong to one of the following fields :

- Bio & Health (Life Sciences, Health, Biotech, Medtech, e-Health)
- Informative Tech (High Tech, Hardware, Robotics & IoT, Education Tech & Entertainment, B2C or B2B solutions, Big data enabling Solutions, Smart Factory)
- Global Impact (Cleantech (Energy, Air, Water), Design Environment, Social Impact Transport & Mobility, Smart Cities, Material & processes, ...)

3. Agreement to Rules

By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Big Boster, as final and binding as it relates to the content.

4. How to Apply

The startup applicants must set up a personal account using the online form provided on <http://www.bigbooster.org>. Once personal account is set up and submitted, the applicants will receive an e-mail including a link which will provide access to the application file. The applicants must fulfill all mandatory areas included in the application file.

Applications that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Big Booster. Applicants should enter only once and must fill in the information requested. They must not use multiple email addresses, identities or devices in an attempt to circumvent the rules. If fraudulent

methods or otherwise attempt to circumvent the rules are used, submission may be removed from eligibility at the sole discretion of Big Booster.

Startups can submit an application online between April 14 and September 18 2016.

The list of the 100 startups selected to the booster camp in Lyon will be announced on October 10 2016.

5. Evaluation process

The applications will be reviewed by a highly qualified independent selection committee. Each selection committee member will reviewed at least 10 applications. Each application will be reviewed by 3 different selection committee members. The evaluation is based on the 6 following criteria (10 points each max):

- Societal Benefit
- Market Attractiveness
- Business proposition innovation level (technology, products &/or services)
- Competitive positioning
- Overall quality of the application

6. Participation Fees

Only the selected applicants to the booster camp in Lyon will have to pay the participation fees.. No fees are required to submit an application.

The participation fees for the Lyon Booster camp are:

300€ per startup per attendee. Accomodation is included for those who come outside of Lyon area. Transportation to and from Lyon is at startup expenses

No fees will be required for the Top 20 startups eligible to the Boston Booster camp, Our Objective is that accomodation will solely be at the startup expenses

7. Calendar

- Deadline to submit application by the startups: **September 18**
- Announcement of 100 selected startups: **October 10**
- Booster camp Lyon – Announcement of 20 finalists: **November 8 – 10**
- Booster camp Boston: **February 2017**
- Announcement of 3 winners: **April 2017**