



## DEM

### One line pitch:

MATVISIO : Prevention of repetitive strain injuries (RSI) or musculoskeletal disorders (MSD) at work.

### Market Analysis:

In France : The repetitive strain injuries (RSI) represent 95 % of the occupational diseases (with or non-stop of work) recognized for the agricultural employees and 80 % for the other active persons. 10 million working days lost, 1 billion euros covered by contributions of companies. In USA : OSHA estimates that employers spend as much as \$20 billion a year on direct costs for MSD-related workers compensation. No technology is deployed on workplaces to detect inappropriate gestures and postures in real-time. The prevention of repetitive strain injuries is handled by theoretical and repetitive trainings that have a low impact on employees.

### Value proposition:

On workplaces, people can be warned in real-time when they are having a dangerous behavior. MATVISIO can be used to perform pertinent gestures and postures analyses. Trainings in gestures and postures get more practical as the employees become actors of the training by interacting with MATVISIO. The training's impact is also much stronger as people can analyse in real-time the consequences of their behaviors. MATVISIO no need captors on the bodies and is very easy to use. MATVISIO need a mini camera and a software (we developed it) ; it's no use to stop the employee who is working.

### Business Model:

Users : - Trainers (organization's employee or independant) and training companies in security and safety at work : new training support, best way to learn and to value. - Employees : see easily the impact of an inappropriate movement on their virtual skeleton and limit musculoskeletal disorder risk. - Companies : reduce work accident rate and absenteeism due to repetitive strain injuries. - Social organizations : reduce the cost of musculoskeletal disorders treatment.

### IP and Regulatory situation:

We are the owner of the software and we use the technology Kinect from Microsoft.



### COMPANY PROFILE

- **Website:**  
www.matvisio.com
- **Field:**
- **Contact:**  
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- **Location:**  
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France
- **Founded in:** //06/2015
- **Employees:** 2
- **Financial information (€):**
  - **Company stage:**  
Scalability phase
  - **Capital raised to date:**  
2000
  - **Monthly burn rate:**
  - **Capital seeking and date:**
- **Investors:**  
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