



ARTIFAKT.IO

One line pitch:

Artifakt.io is a micro-services based SaaS designed to deploy & manage most popular web apps (CMS, E-commerce, ERP, CRM, PIM, etc.) in the public Cloud (AWS).



Market Analysis:

Today, companies have more and more web apps to deploy & manage (ERP, CRM, e-commerce, blog...), seek scalability & flexibility to face heavy web traffic & changing business needs, want to rapidly go global & need to duplicate their web apps and/or deploy them across the world. They make a move to the Cloud. It is easy to go there, but complex to manage & run it correctly. That is why Artifakt.io was created. Thanks to our SaaS, our users spend less time to migrate, deploy & manage their apps to the public Cloud. They save money (build & run setup fees could be very high), get project agility & flexibility and gain serenity, because using safe and adaptable technology.

Value proposition:

Artifakt.io uses only Cloud micro-services technologies and focuses on an application centric approach (use the power of the Cloud best suited for the application). We offer application-oriented customizable 4 architecture templates ready to be deployed in AWS in just a few minutes. The proposed templates are scalable & resilient. They are perfectly setup for the used application, but can be upgraded, duplicated & easily managed by clients or their integrators. Artifakt.io is designed to be a multi-apps and a multi-clouds platform (AWS already available, GCP and Microsoft Azure coming in 2018).

Business Model:

Artifakt.io is a B2B company providing a software to web agencies, managed IT service providers, final clients and software editors. As a SaaS company we use a subscription pricing model. To test our software, users can subscribe to a Free plan: 1 artifact and 1 user. No credit card requested. To get more users, more features or more artifacts, users must add a credit card to upgrade the plan. We have 3 public plans available starting from 69€ to 949€ per month. We charge around 50€ per month by additional artifact. We also offer a dedicated Private instance of our software for companies with high usage (custom number of users and of artifacts, custom price).

IP and Regulatory situation:

"Artifakt.io" trade name is a registered trademark in France. Artifakt.io software is not patented in France.

COMPANY PROFILE

- **Website:**
<https://www.artifakt.io/>
- **Field:**
- **Contact:**
POGODINA Svetlana
lana@artifakt.io
- **Location:**
62 avenue Gambetta
75020 Paris
France
- **Founded in:** //2014
- **Employees:** 8 employees
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
0
 - **Monthly burn rate:**
79 000€ for a team of 16 persons
 - **Capital seeking and date:**
500 000€ from our friends and family and 100 000€ from a French bank
- **Investors:**