



## SHANGHAI HETHINK CO.,LTD - AQUASHIELD

**AquaShield**

Advanced Water Treatment Solutions

### One line pitch:

5 years ago , we established an traditional IT distributor company and it did well, now we want to expand to global impact especially water treatment.

### Market Analysis:

the earth is covered by sea and water , but only less then 3 percent of the water we can drink directly, so we are always scarce of water. China is a big country with uneven water variation. In the north of China , the average water consumption per person only 300 cubic meters a year, but the average number for the world is 1700. even in the South , the water quality is not so good, we can not drink directly, so we want to establish a company that can deal with salty water and brackish water and wastewater, for municipal not industry . Almsot all desalination and wastewater treatment need membrane as a basic and key element . we found a membrane that can save more energy and more efficiency.

### Value proposition:

as the water scarcity is always exists, but the Beijing Government control the price and let governmental companies control the water busiess in very city , every town and the Govenment give them allowance.so the water price is not market price, but as the industry water price let go last year and we thought they wil also let the drink water price coming t o market price in next a few years. at the same time the government want private enterprise do the business in water.but there are no private companies do water treatment and water desalination.

### Business Model:

we considered 3 business mode, license , partnership business model and solution provider, . at the bigining , we prefer the license model ,sell our technology ,, but then we can choose some local partners ,we cooperate each other to provider the technology and solutions for our customers , finally , we can offer solutions to some customers in some area.

### IP and Regulatory situation:

this technology have an patent pending and Chinese government beign to strict the regulatory of water criterion and strat to consider let the water price go. so we thin k this is the good timing to do water business recently in China .

### COMPANY PROFILE

- **Website:**
- **Field:**
- **Contact:**  
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- **Location:**  
room 710, Hangxing Business building 27, 258lane of Caoxi road, Xuhui District 200030 Shanghai China
- **Founded in:** //03/2012
- **Employees:** 5
- **Financial information (€):**
  - **Company stage:**  
Proof Of Concept
  - **Capital raised to date:**
  - **Monthly burn rate:**
  - **Capital seeking and date:**
- **Investors:**