



CARPOLO

One line pitch:

Carpolo aims to become a search engine for un-used car space by incentivizing members of the same community to list their empty car seats.

Market Analysis:

With 1 Billion cars on the road and an average occupancy rate of 1.4 individuals per vehicle, there is an estimated 3.6 Billion un- used car seats at any moment in time! Carpolo aims to tap into this opportunity by creating a marketplace/matching engine for passengers and drivers. Carpolo launched its B2B SAAS solution that serves medium to large institutions. Carpolo allows institutional clients (Institutions, Banks, University) to decrease their parking spots dependency and incoming traffic while rewarding each carpooler on their carpooling behavior.

Value proposition:

Its unique mix of features: Institutional verification, a points exchange system, and real-time streaming, Carpolo believes that this model upholds the soul of carpooling. Drivers on carpolo are not treated like taxi drivers; we will remain true to the concept of carpooling. The driver is not supposed to go out of his/her way to pick passengers and there is no money exchange in the app. We have developed our own backend to assure safety for our user, there's no third party involved. Using an Artificial intelligence that suggests the shortest route to facilitate the carpool.

Business Model:

Carpolo charges a One Time Setup Fee for the adoption of the platform per institution, and a Monthly Subscription Fee based on the number of monthly users in that institution. Establishing our solution in the B2B market and generating the necessary traction, we will launch our B2C version and allow for the creation of user-generated communities as well as public rides inside of a greater circle of trust.

IP and Regulatory situation:

Carpolo has developed its own technology algorithms for the scalability of the solution. The copyright and technology is owned by Carpolo SAL



COMPANY PROFILE

- **Website:**
www.carpolo.co
- **Field:**
- **Contact:**
NABAA Mohamad
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- **Location:**
Aramon, Beirut
1401 Aramon
Lebanon
- **Founded in:** //09/2015
- **Employees:** 5
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
 - **Monthly burn rate:**
5000
 - **Capital seeking and date:**
350,000 by October 2017
- **Investors:**
Fondation Diane, Speed@BDD