



CONCEPT GEEBEE INC



One line pitch:

CONCEPT GEEBEE HELPS ORGANISATIONS TO OPTIMIZE THE MOBILITY OF THEIR PERSONNEL.

Mobility with GEEBEE: The autonomy accessible, clean and fun.

Market Analysis:

Concept Geebee wants to help companies to maximize the profitability of their mobility. The GEEBEE is the mobility solution for private or public organizations. We target 2 markets in B2B. CORPORATE MOBILITY: an economical, efficient and ergonomic mobility for utilitarian onsite efficient mobility or work-commuting (work/work or home/work). in the utility, our potential customers are the following organizations: cities, events, logistics, security, ports, parks, farms. for commuting, all urban organizations are likely to become our customers. LEISURE MOBILITY : rentals an unique, playful and fun mobility to offer a new experience in recreational tourism, we aim at luxury hotels, resorts, renters.

Value proposition:

?How to optimize your transportation while being green, autonome and having fun? Enjoying your experience of commute instead of getting irritated by it ? GEEBEE is an different and unique electric stand-up mode scooter. Very easy, comfortable, performing and safe, evebody can ride a GEEBEE on all types of ground. GEEBEE differentiates from its competition (Segway, e-bike, scooter or moped) by combining all the advantages of each of them. GEEBEE, by its easy use, could help to create a community of users of alternative motorways. It is so convenient even in dress or business apparel. Organizations will save money by improving employees mobility.

Business Model:

GEEBEE FLEETS SALES (B2B) Through commercial agents and leads from our website
?GEEBEE RENTALS (B2B) Internal fleet of 10 GEEBEE To organizers of Festivals and events for their staff
EVALUATION OF THE RELEVANCE OF A NEW BUSINESS MODEL For corporate fleets : Minimum purchase amount for GEEBEE and monthly recurrence based on savings achieved through the replacement of combustion engine vehicles, time gained and GHG emission reductions during the period; Produce relevant information that can be shared in our client's annual report or with their administrators. For recreational companies: Shared rental revenue
Minimum purchase amount for GEEBEE and monthly recurrence based on 30% of the amount of rents.

IP and Regulatory situation:

the trademark is registered in Canada, the USA and file deposited in Europe. industrial drawings on deposit. CE marking in progress

COMPANY PROFILE

- **Website:**
www.conceptgeebee.com
- **Field:**
- **Contact:**
LE NEVANNAU Sabine
slenevannau@conceptgeebee.com
- **Location:**
1150 rue Deschailions
J1G1X7 Sherbrooke, Qc
Canada
- **Founded in:** //09/2013
- **Employees:** 3 and 6 free-lance
in engineering, marketing,
social networks management,
sales and export
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
641000€
 - **Monthly burn rate:**
17000€
 - **Capital seeking and date:**
390000€ = 04/2018
- **Investors:**
C3E (Centre d'excellence en
Efficacité Énergétique en
Transport - capital de risque) ,
Prêt à Entreprendre + Banque
Développement Canada, Own
funds + CIBC, Développement
Economique Cabada , Centre
National Recherche Canadien
+ Ministère Économie Sciences
et Innovation Québec