



DAHUB

One line pitch:

Dahub's mission is to give innovative data-driven insights to public and institutional actors in charge of tourism promotion.

Market Analysis:

Our solution is aimed at the organizations in charge of the promotion of tourism. French market is composed by 2278 tourist offices with a total budget of 409 M€, 101 departemental tourism organizations with a budget of 220 M€ and regional tourism organizations with a budget of 170 M€. Our potential market include all kind of tourism organizations which need to use, collect, analyze touristic's datas. We noticed that in 2017 tourism market is specific to each country. But our web-based solution is scallable and usefull to all market as long as they need to manipulate touristic's datas.

Value proposition:

Our motto is : Keep your data up-to-date because it's oil. Today the information about a tourism destination are scattered all over the web and no one has them all. To better promote a destination, organizations in charge of tourism's have to know perfectly offers around their area. With our solution they can easily have all the informations up-to-date about every companies around. With a better knowledge of market and offers, they can adjust their marketing actions and being more efficient.

Business Model:

We sell an annual access to our platform which different levels of services: - access to data gateways - data gathering - data analysis - data validation by owner We also have specials incomes for new development of data gateways with other platforms.

IP and Regulatory situation:

We develop our own scraping technology base on open sources projects. Ownership of datas is observed thank's to a special functionality include into our services which automatically claim the use of the datas to their owner.



COMPANY PROFILE

- **Website:**
<http://dahub.io>
- **Field:**
- **Contact:**
BECQUET Arnaud
abecquet@dahub.io
- **Location:**
29 chemin du vieux chêne
38240 MEYLAN
France
- **Founded in:** //01/2017
- **Employees:** 4
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**