



E-ATTRACT



One line pitch:

We develop digital solutions to help people in their residential location choices.
Better choices: better lives and better cities !

Market Analysis:

FR - 3 Million annual relocations. (Aprox 10% of total pop) US - 35 Millions per year - 12% mover rate - (1 in 9 people per year) China will move 250 Million people from country's farming regions into cities by 2026 6 Billion € transaction fees for real estate professionals, per year in FR. 1 Trillion US \$ transaction fees world wide (source JLL) Another way to look at it: Billions that banks, insurance, energticians, utilities spend on marketing, customer retention and acquisition. A third way to estimate the global market size is to take into account the cities attractiveness spendings and public investments.

Value proposition:

To our users (people / families) - quick and rational comparison between all possible neighborhoods - matching between your family profile (constraints and expectations) and territories. - ability to prioirtize your own criterias while following a scientific based decision model => Find quickly the right place (and compare with alternatives) and work on your own decision process. To our customers (Seg 1 / (Insurance / Banking / Tel / Energy/ ...) / Seg2 / Municipalities - Service to attract and retain customers (limit churn rate, customer satisfaction, upselling....) - Attractiveness & planification Diff: A product that works and gives the right place - Scientific & Business Partnerships

Business Model:

- Seg 1 - External platform that enables big corporations (public or private) to offer value to their customers or targeted audience through a digital relocation services. (Can be priced as a Saas & / API &/or Per users) - Seg 2 - Saas & Daas (see Seg 1 for Saas) / Data as a service can be priced as we collect people expectations through their use of our platform, that enables us to prioirtize public spendings on différent urban projects of the cities.

IP and Regulatory situation:

- French brand is protected. Extensions will follow - Exclusive license on data's and models dealt with LAET (Laboratoire Aménagement Economie & Transport) through PULSALYS (Société Accélération de Transfert de Technologies - SATT Lyon Saint Etienne) - Compliance with EU & French data regulations secured.

COMPANY PROFILE

- **Website:**
www.e-attract.com
- **Field:**
- **Contact:**
NURY Pierre-yves
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- **Location:**
3 RUE DES MESANGES
69320 FEYZIN
France
- **Founded in:** //06/2017
- **Employees:** 5
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
N/A
 - **Monthly burn rate:**
N/A
 - **Capital seeking and date:**
Q1 2018
- **Investors:**
Pierre-Yves NURY,
Pierre-Alexandre KOFRON,
Sylvie ESQUIEU, SATT
PULSALYS