



EVERCLEANHAND



One line pitch:

Our aim is to save lives and to protect people's health by re-inventing hand's hygiene, including digital & IoT device + a natural disinfecting lotion

Market Analysis:

80% of viruses are transmitted by hands causing more than 150,000 deaths per year in the U.E. and costing billions to our economies (costs of sick leaves, costs linked to cure people from health associated infections). Those figures show that existing hand hygiene solutions are not efficient! People still not care enough about hands' hygiene. We approached the sectors of catering and restaurants (to protect customers' health), in the world of corporations (to protect collaborators) and in hospitals (for health workers and visitors). We are supported by SODEXO, the world leader in catering as "Quality of life services" provider, by UGAP one of the main purchasing corporation in hospitals.

Value proposition:

We change the world of hand hygiene with our automated, touch-less device "SMART&SAFE": Design is great, attractive, so it is visible everywhere = easy access. It is efficient, cameras + software allows control of operation + facial recognition. It applies a 100% plant-based disinfecting lotion, safe to skin, safe to health, no chemicals inside. SMART&SAFE features a screen, communicating with user, helping to operation, it is connected by IoT, which permits remote control and refill order. Hand hygiene today = washing in toilets or scrubbing with hydro alcoholic gels. Both solutions show major drawbacks: Toilets are contaminated, HA gels cause itchy hands, are proven to cause cancers.

Business Model:

Discussions with customers permitted us to define our business model. We will offer a lease system, based upon 24-months, including all services: Install of device + consumable + service. Extra consumable will be charged. Every machine placed generates revenue thanks to consumable. Customer will have opportunity to cover the whole cost of his leasing costs by advertising: the screen placed onto the device may be used to display ads'. We are discussing this point with a major ads specialist. We have an agreement with a major leasing specialist which will help us financing the lease, so that our cash need is reduced.

IP and Regulatory situation:

We submitted a first patent on May 11th, a second patent is being prepared to be submitted on Q1 2018.

COMPANY PROFILE

- **Website:**
www.evercleanhand.com
- **Field:**
- **Contact:**
KECHICHIAN Asbed
akechichian@evercleanhand.com
- **Location:**
916 VOIE COMMUNALE 164
38610 VENON
France
- **Founded in:** //12/2016
- **Employees:** 2
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
178000
 - **Monthly burn rate:**
20000
 - **Capital seeking and date:**
500000 on Q1 2018
- **Investors:**
5 private investors, Linksium, SATT from Grenoble, BPI