



FLECHE TECHNOLOGIE SARL

One line pitch:

MOTEMA, a brand of tablet PC, works like all other brands of tablet, with the only difference that the Tablet Motema is specific and adapted to Africa

Market Analysis:

Source Factbook Congo DR, cia.gov Population: 83 301 151 (Est. July 2017) Population growth: 2.4% (Est. 2017) Age structure: 0-14 years: 41.7% , 15-24 years: 21.5% , 25-54 years: 30.5%, 55-64 years: 3.6%, 65 years +: 2.7% Area: 2 344 858 km² GDP: 41,62 billion \$ Growth rate: 2.4% (2016) GDP per capita (PPP) \$ 800 (2016) GDP composition Agriculture 20.1% Industry: 31.7% Services: 48.1% Source Ministère EPS-INC Total country pupils : 18 million (Est. 2017) Main areas: Katanga (2.5 million), Bandundu (2.4 million), Orientale (2 million), Kinshasa (1.5 million), etc.

Value proposition:

This tablet MOTEMA, a brand of tablet PC, works like all other brands of tablet, with the only difference that the tablet MOTEMA is specific and adapted to our country the DR CONGO in particular and to Africa in general. Digital school tablet for education 1. Price under 100 \$ (better compared to competition Huawei TAB, Samsung TAB) 2. National education contents for pupils 3. Partnership with DRC government (education ministry), International Francophony Organization, UNESCO, African Union. 4. Made in DRC. The MOTEMA platform layer will enable to integrate the digital contents of: - National Education Taking into account the national languages of each African country.

Business Model:

Cash in 5.000.000 \$ Expected revenue (3 years) 141 million euro Tablet sold (3 years) 1.8 million Direct costs (3 years) 121 million euro Gross profit (3 years) 19.4 million euro Fixed cost (3 years) 12.3 million euro EBIDTA (3 years) 109.2 million euro Net Cash(3 years) 18.3 million euro By 2018, all schools in DR Congo will use MOTEMA tablets as teaching aids in national education.

IP and Regulatory situation:

We have the support of our country Democratic Republic of Congo; - Ministry of Education of Democratic Republic of Congo are certified and accepted us in education as innovation on ID Number 00121/CAB/MIN-ETP/JNT/GB/bbl/2016 on date of 06/14/2016 - Ministry of Scientific Research of Democratic Republic of Congo are certified our solution as innovation on ID Number RST-085/2015 - Ministrt of Industry of Democratic Republic of Congo are certified our solution as innovation on ID Number 2015/4368 on date of 07/22/2015



COMPANY PROFILE

- **Website:**
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- **Field:**
- **Contact:**
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Democratic Republic of the Congo
- **Founded in:** //06/2013
- **Employees:**
- **Financial information (€):**
 - **Company stage:**
Scalability phase
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
5000000
- **Investors:**