



IZIRING

One line pitch:

Iziring simplify internal communication, avoiding phone calls and colleagues running trough the offices to ask for basic tasks

Market Analysis:

Any company of 10 or more employees can take advantage of this solution. It is yet set up in a hospital but can be used in any service agency (web, advertising) or any industry. The platform is yet in french and english and does'nt really have frontiers.

Value proposition:

Stop shouting, just Iziring. Your employees do not have to move from their office or wait on the phone to ask basic tasks to their colleagues or their assistant secretaries. Thanks to a simple web app (<https://www.youtube.com/watch?v=3OxnHjQ4mzY>), the administrator creates buttons, chosing the color, the label and the icon, employees click on tasks, which are displayed in realtime on any connected screen.

Business Model:

A fee to open an administrator account, 300€, then packs of actions (20€ / 1000 actions). The hospital yet spend 600 actions a week with just 5 doctors and 4 assistants. The number of colleagues, buttons, screens, is unlimited. A huge company that uses few actions will pay the same as a small company that uses a lot of actions.

IP and Regulatory situation:

For the moment, Iziring is just a "product" of my web agency Zenprod, I didn't create a specific company for this solution. I must find a good business developer and some early adopters before setting a new company.



COMPANY PROFILE

- **Website:**
<https://iziring.com>
- **Field:**
- **Contact:**
LATOURETTE Arnaud
arnaud@zenprod.com
- **Location:**
20 rue Calliet
69001 Lyon
France
- **Founded in:** //06/2017
- **Employees:** 1
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
0
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**
none