



## KATOMI

### One line pitch:

Katomi is developing an AI powered product that helps doctors manage and organize medical photos during medical examination

### Market Analysis:

Market analysis : quantitative -94% of doctors use their smartphone in their daily practice -81% of doctors think that healthtech is going to improve health -76 % of doctors use internet in their daily practice market analysis : qualitative -Through a focus group - Interviews with doctors with different speciality

### Value proposition:

- A product that saves doctors' time thanks to Intuitive and secured indexation of medical photos - A product that gives the doctors the possibility to compare patients' photos - Early stage diagnosis using Artificial Intelligence Technology Competitive advantages: - Integrates with other health softwares and IT systems. - A self-fed Artificial Intelligence Technology with the users generated images.

### Business Model:

Client segments: Doctors. Customer relationships: trials, discounts, feedback system and focus groups Channels: peer -to-peer / Partnership with other health software publishers / Organic Digital Acquisition Strategy Key activities: Software development / Data analysis /Growth and Marketing. Key resources: Hardware and Software infrastructure / Human resources Key partners: Factory 619 Cost structure: Salaries / IP Patenting and legal frameworks / secured data storage / deployment /communication and marketing Revenue stream : Reccurrent monthly and yearly subscriptions (29 euros/month - 59 euros/month)

### IP and Regulatory situation:

The product is not IP patented yet. Personal Data are stored according to local regulations following an agreement with an accredited hosting provider. The Startup is not yet incorporated



## COMPANY PROFILE

- **Website:**  
<https://katomi.co>
- **Field:**
- **Contact:**  
MICHAU Hédi  
hedi@katomi.co
- **Location:**  
Factory 619, 8612 street  
Impasse N° 5, Charguia 1  
2035 Ariana  
Tunisia
- **Founded in:** //10/2016
- **Employees:** 5
- **Financial information (€):**
  - **Company stage:**  
Pilot Phase
  - **Capital raised to date:**  
0
  - **Monthly burn rate:**  
11 207 €
  - **Capital seeking and date:**  
500 000 euros January 2018
- **Investors:**