



KPA6T

One line pitch:

KPA6T is a start-up which aim is to support fleet truck carriers to boost competitiveness by optimizing their productivity and increasing their profit

Market Analysis:

Carrier french market - 27500 companies split by fleet truck number : - 20000 < 10 trucks (our target) - 7000 < 50 trucks (our target) - 500 > 50 trucks Existing offer : - various offers from small actors but in silo - offers not adapted for mid fleet carriers and aging - around 30 % of carriers have business software (still a lot of paper work, phone and fax)

Value proposition:

Kpa6T first tool is a web platform with a mobile app which gathers services to boost carriers' competitiveness and simplify transport operations. In fact, this platform will help carriers to plan their operation in a quick and simple way, share the planning and all needed information in real time with their drivers, connect and bring added value services to their customers and boost its profits by selling their available capacities based on suggested profitable and optimized routes. Regarding those points, today the carriers find in the market an offer in silo, not adapted to their needs, not connected with its IT tools and not intelligent to suggest optimized route.

Business Model:

2 offers will be sold to carriers (monthly subscription for one year) : Silver : Increase productivity and bring added value to their customers (39 € / truck / month) Gold : Boost its profits by selling their available capacities based on suggested profitable and optimized routes (59 € / truck / month) The platform also consolidates data that could be sold later on.

IP and Regulatory situation:

The platform has been designed based on work done with operational truck companies. Various IT developers have participated to the IT development. Agreements and transfers of copyrights have been signed with each of those companies. The platform is also protected by copyrights on IT architecture, code, documents...



COMPANY PROFILE

- **Website:**
- **Field:**
- **Contact:**
BESSY Laurent
laurent.bessy@gmail.com
- **Location:**
415 avenue générale de gaulle
69400 LIMAS
France
- **Founded in:** //01/2017
- **Employees:** 3
- **Financial information (€):**
 - **Company stage:**
Scalabilty phase
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**
No investor for the moment (in discussion with one investment fund) , Support of BPI (French Tech) / Auvergne Rhône-Alpes (PTR) / Innovizi