



LAGARE.MA

One line pitch:

Lagare.ma is the best way to find, compare and book inter-city bus tickets online.

Market Analysis:

Transportation is one of the most vital fields in Morocco and all the world.. the transportation sector importance is demonstrated by it's social and economic impact.. this sector contributes with 7% of the total GDP of Morocco.. we talk about 616 M\$ Target Market and 35% of citizens use buses.. it's about 12 Millions potential customers!

Value proposition:

?Lagare.ma was created to provide a variety of services in in bright way for the first time in Morocco, while maintaining the major role which is customer services and transportation improvement.. the concept is very simple!! A travel e-commerce platform..! Actually it's not just a platform.. it's the best way to find, compare and book inter-city bus tickets online ! Our website and mobile application will let you compare prices, bus schedules and pick up and drop off locations so that you can find the cheapest bus ticket for your trip in all directions within the kingdom of morocco to over 150 Destinations and also to abroad 7 European countries, in 10 Languages and 25 currencies!

Business Model:

For the economic model, we have four sources of income : * We take a 10% commission for every ticket sold on our platform. * If our customers went directly to the partner transportation company we take a 2% commission because we provide them with our system * We Take 10% commission on each rental process * Finally, we have a source of income from the advertising as well.

IP and Regulatory situation:

NO



Le portail électronique de la gare routière

www.lagare.ma

COMPANY PROFILE

- **Website:**
<https://www.lagare.ma/en>
- **Field:**
- **Contact:**
DARUI Issam
lagarema@gmail.com
- **Location:**
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b17 n51 lazaret dhar lamhalla
lots el fath rue b17 n51 lazaret
60020 oujda
Morocco
- **Founded in:** //03/2014
- **Employees:** 5
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**