



LONGEVITY DESIGN HOUSE

One line pitch:

Longevity Design House provide "aging at place" solution with interior design, tele-monitoring and out-reach service to help elderly stay home safely.



Market Analysis:

-Aging population is the global issue - traditional healing method is to increase supply in senior homes as well as hospital (now around covering 7% of the total population in China and HK) - Investment time of traditional infrastructure could not catch up the elderly population growing speed (there will be 10 % increment in a decade in the future 20 years) - most of the field players are focusing the tradition market but most of the elderly is stay at home (So products for assisting elderly staying home should be one of the most potential market)

Value proposition:

- with integrated total solution including interior design and renovation, self developed and owned tele- monitoring system and out- reach telemedical solution - with intensive support of medical professionals (interacting with 56+ HK doctor, therapist and nurses) - with great brand name from Hong Kong - with intensive reference in Hong Kong, China and Macau - Interact with big brand name like Panasonic and CTM (the biggest telecompany in Macau)

Business Model:

Interior design - project base with intensive channels of medical people Techology - subscription bases Medical - agency with specific service flow created by ourselves Integrated solution - for property developer, property management or senior home/hospital service providers

IP and Regulatory situation:

apply IP for the technology platform

COMPANY PROFILE

- **Website:**
www.longevitygroup.net
- **Field:**
- **Contact:**
Tang Tsz Kit
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- **Location:**
Rm310-311, Tin's Enterprise Building, 777 Lai Chi Kok Rd., Cheung Sha Wan, Kln., HK. +852 Hong Kong China
- **Founded in:** //09/2015
- **Employees:** 25
- **Financial information (€):**
 - **Company stage:**
Scalability phase
 - **Capital raised to date:**
 - **Monthly burn rate:**
30k
 - **Capital seeking and date:**
600k before 2018
- **Investors:**