



MY BRIAN

One line pitch:

MyBrian is like having a human translator in your pocket. A mobile app will connect people with professional translators for rapid translation

Market Analysis:

Globally, expenditure on translation is \$43 billion/year and growing, with more than 50% of this spent in Europe. We target french-speaking business professionals for whom clarity of communication in English for public audiences is particularly important but also for whom there are reputational concerns with poor English. Translated, TextMaster, OneHourTranslation and MyTranslation are our main competitors. None of these have a dedicated mobile platform. Some competitors have quite arduous procedures for the user to request translations. Others offer no time guarantees. None are exclusively focused on English and none allow direct interaction between client and translator.

Value proposition:

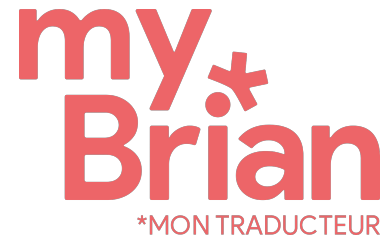
MyBrian offers a fast and easy way to buy translation services from both desktop and mobile devices. Fast, easy and mobile are all aspects which are lacking in current offerings. The user interface is extremely simple and intuitive with a fun and friendly style. MyBrian proposes a chat function for real-time interaction which is a critical feature which prevents a minor misunderstanding from becoming either an error or a delay. Translation of relatively short texts is of little interest to translation agencies and to translators who must solicit and bill their clients. MyBrian automates virtually all administrative tasks making short texts worthwhile for all involved

Business Model:

Customers pay at the time of ordering based on the level of urgency and length of the text. MyBrian takes a margin; a little less than a classic translation agency when the delay is 24 hours or more, somewhat more when a very urgent translation is facilitated.

IP and Regulatory situation:

MyBrian is a registered trademark.



COMPANY PROFILE

- **Website:**
www.mybrian.fr
- **Field:**
- **Contact:**
GODUROWSKI Geraldine
geraldine@mybrian.fr
- **Location:**
54 grande rue 54 grande rue
69340 FRANCHEVILLE
France
- **Founded in:** //01/2017
- **Employees:** 2
- **Financial information (€):**
 - **Company stage:**
Proof Of Concept
 - **Capital raised to date:**
22,000
 - **Monthly burn rate:**
1,400€
 - **Capital seeking and date:**
- **Investors:**
Founders , Volvo AB/ Renault Trucks