



NEXT GEN CORP

One line pitch:

Next Gen Corp is developing Interactive Apps to assist patients with psychological or physical challenges to improve their daily living skills.

Market Analysis:

The global market for Virtual Reality (VR) in Healthcare is projected to reach US\$3.8 billion by 2020, driven by technology advancements in healthcare IT expanding applications to diverse medical disciplines, and increasing demand for rehabilitation and simulation training. As stated by the new market research report on Virtual Reality (VR) in Healthcare, the United States represents the largest market worldwide. Strong R&D, increased investments in VR technology by the government and private companies, and early adoption of the technology are the major factors supporting the country's dominance.

Value proposition:

We are offering a new generation of Real Time Interactive Apps based on Virtual and Augmented Reality to assist patients with psychological or physical challenges including mental illness, emotional disorders, Autism, and others, as Hemiplegia and hemineglect. We are looking forward to revolutionizing the rehabilitation therapies by offering a complete packaged solution. The Apps will be accessible for patient of all ages and will offer to the therapist an automated process for decision-making. Our solution is accessible in two Modes: Office Mode for Assisted Assessment & Rehabilitation or Home Mode for monitoring and personal use.

Business Model:

Our business model based on several revenue channels, which can be worked simultaneously. Company's strategy is to examine each channel individually in order to determine which ones are the most beneficial. The revenue channels aren't contradictory one to another and nevertheless, can be found as a complementary product to each other. Product Channel: In order to use the product the customer will have to purchase its parts: Tablets or head set (including weights) and biofeedback sensors. Service Channel: the Apps will be offered in a Freemium Platform to be used by private physiotherapist as part of the medical treatment and service to the customer or in Home personal use.

IP and Regulatory situation:

We already deposited a Patent in Tunisia and we are rising funds to start patenting our Apps internationally. We already have 4000 user in our Platform (from Tunisia, and Algeria). We signed recently a Distribution Partnership Contract in Algeria and Oman. We are part of the AfVC program organized by the European Investment Bank to assist emerging startup for internationalization, which offered us to create an affiliate of our Startup in Ireland.



we create solutions

COMPANY PROFILE

- **Website:**
www.ngcorp.tn
- **Field:**
- **Contact:**
LACHNEB Moez
moez.lachneb@gmail.com
- **Location:**
D31, Tunis-Carthage
Residence Urban Center
2027 Ariana
Tunisia
- **Founded in:** //03/2013
- **Employees:** 10
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
100 000
 - **Monthly burn rate:**
8000
 - **Capital seeking and date:**
600 000
- **Investors:**
IntilaQ for Growth , Yunus
Social Business