



RECYCLIVRE



One line pitch:

Collecting for free and reselling second hand books over Internet with a minimal impact on Earth and a maximal on People.

Market Analysis:

The used book market is an hidden market, so figures are difficult to evaluate. But we can estimate it at around €600 millions in France, with an Internet market share at 50%. So sells online : 65 millions used books. Online sellers are either professionals or individuals.

Value proposition:

We offer a Free Service. The book you do not want anymore is not put in the bin, but will find another reader and a part of the price will go to NGOs. For NGO's who are giving us their books, we give them back a percentage of the sell.

Business Model:

We collect books for free, sell them over internet and donate 10% of our net revenues to charities. Our only source of income is the sale of the collected books.

IP and Regulatory situation:

not applicable

COMPANY PROFILE

- **Website:**
www.recyclivre.com
- **Field:**
- **Contact:**
LORRAIN David
david.lorrain@recyclivre.com
- **Location:**
7 rue de la boule rouge
75009 Paris
France
- **Founded in:** //10/2008
- **Employees:** 20
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
400000
 - **Monthly burn rate:**
na
 - **Capital seeking and date:**
0
- **Investors:**
Investir & +