



SAUN

One line pitch:

Saun empowers normal citizens who want to change the life of one person, by providing them with tools, money, professional assistance and media contacts.

Market Analysis:

Market Analysis. After our research, we found out that most people are not willing to change the life of someone they know because of the following reasons. Don't have time (30%) Don't have money (21%) Fear (27%) Compromise (15%) They don't want to take action just by themselves (7%) So, our aim as an organization is to give tools, provide with professional contacts to all the people who want to change the life of one person. We turn all the "no" above reasons into "yes".

Value proposition:

There are a lot of people around the world that want to help others in need, but don't know how to proceed. They don't count with the resources, they feel fear or don't have someone beside to guide them. Saun is an organization that focuses on the following premise: Change the life of just ONE PERSON. Our value proposition: A Professional Network composed of doctors, architects, psychologists, social workers, etc that will empower our "Case leaders" (people who want to change someone else's life) so they can achieve their aim. Saun coordinates this ecosystem. Our Case Leaders become real "change makers". We empower whoever wants to change a life. We can scale this ecosystem to the whole world.

Business Model:

People want to help others in need but don't know how. You can take action by: Becoming a Case Leader: People whose aim is to change the life of one person. Being part of our Professional network: People that will empower our Case Leaders. Doctors, Social Workers, Psychologists, social workers etc. We empower our Case Leaders by putting them in contact with our Professional Network and providing them with tools such as our Crowdfunding Platform, Youtube Channel, Facebook page and Media network. We give the possibility to those who want to change a life, to make it happen. They become real heroes. We provide them with everything they need, doesn't matter the cause of the social problem.

IP and Regulatory situation:

We are an organization that has been taking action since June 2014. We have been saving lives all around the globe. We are now on the process to become an NGO. We have presented all the necessary documentation to respective government entity.

Saun[®]

COMPANY PROFILE

- **Website:**
- **Field:**
- **Contact:**
ERIZE Gonzalo
gonzaloerize@gmail.com
- **Location:**
Esmeralda 955 We Work
offices
1425 Buenos Aires
Argentina
- **Founded in:** //03/2017
- **Employees:** 4
- **Financial information (€):**
 - **Company stage:**
Scalability phase
 - **Capital raised to date:**
20.000
 - **Monthly burn rate:**
 - **Capital seeking and date:**
100.000
- **Investors:**
almando.com, Emergencias
inc, PWC