



SOWILLO ENERGY

One line pitch:

Sowillo Energy provides hot water based on IoT devices and cloud platform. We focus on water heating for high-rise buildings.

Market Analysis:

Sowillo operates in solar heating industry as hot water provider. Heating is responsible for about half of CO2 polluted in the world. Providing clean, yet, an economically feasible way of heating may significantly cut those pollutions. Heating is the major component of energy composition. About 60% of the energy used at homes in Europe is for heating. Buildings, represent almost 40% of overall energy consumption. We focus on high-rise residential buildings comprise about 25% of Europe total buildings. Sowillo performed deep profitability analysis which covers more than 10K representative cities in the world which identified the most promising countries to start with in South Europe.

Value proposition:

For users: Sowillo Energy is a utility company focused on hot water supply for high-rise buildings at lower-than-competition price. An automated billing system is integrated into Sowillo platform for this use-case. For building contractors: Option for sharing revenue with building contractors for after-shelf time.

Business Model:

Our business model for residential sector is unique for the sector: we are selling heat and not devices. For building contractors and building management companies: selling systems at a competitive price and sharing the revenue from monthly payments. In future, since we collect all data, we can perform large-scale continuous payback analysis and optimization. This will provide important data about kinds of collectors and systems, which are especially effective in certain conditions thus reducing payback time for future installations.

IP and Regulatory situation:

One patent pending, two in research. In South Europe, law regulates shared responsibility for maintenance and management of apartment owners in high-rise buildings (Engström).



SOWILLO

COMPANY PROFILE

- **Website:**
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- **Field:**
- **Contact:**
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- **Location:**
Hapalmah 30
3125301 Haifa
Israel
- **Founded in:** //08/2013
- **Employees:** 3
- **Financial information (€):**
 - **Company stage:**
Scalability phase
 - **Capital raised to date:**
100K Euro
 - **Monthly burn rate:**
0
 - **Capital seeking and date:**
3M Euro
- **Investors:**
Founders