BIG BOOSTER

INTERNATIONAL STARTUPS
ACCELERATION PROGRAM

BIG BOOSTER

BOOSTER CAMP
LYON, EUROPE

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TRIPOPT

One line pitch:
Tripopt is smart travel app that helps travelers build a custom, tailored and optimized travel itinerary based on their personal preferences.

Market Analysis:
We are targeting international FITs traveling to a new city. The term FIT stands for Fully Independent Traveler and it's commonly used within the tourism industry to identify a single tourist (it can be a couple, family but always thought of in the singular form). These leisure tourists are independent, they plan their own travel, itineraries and accommodation without relying on a travel agency to get a pre-arranged travel plan. Airbnb users are a great example of FITs.

Value proposition:
Tripopt is the only travel application that offers dynamic recommendation. It learns from the user interactions and update the customized and tailored activities list in real time. ?Our product's differentiators are: 1- Machine learning based application that learns from user's likes/dislikes and re-adapts the list accordingly 2- Builds an optimized itinerary using the travel salesman approach taking into consideration a set of travelers' constraints: time, distance, duration, weather... 3- Automatically recommending trips and itineraries 4- Analyzing your FB profile for more accurate recommendations.

Business Model:
Revenue streams: 1- Featured listing Tripopt offers to agents from other similar markets to pay us to ensure the visibility of their business/services that may interest our travelers. 2- Commision-based online booking Triopopt offers a booking service allowing the users to book activities online. Partnerships with local activity providers will be held to get a commission based on the amount paid by our users. Whether you're looking for a cinema, theatre, concert, organized hiking trip or even a Hotel. 3- Uber/Lyft referrals and partnership Reaching 1,000 referred new users enables us to partner with major transportations services and establish a common ground for travel partnerships.

IP and Regulatory situation:
Open source Recommendation Engine Data collected from different travel platforms No IP constraints

COMPANY PROFILE

- **Website:**

- **Field:**

- **Contact:**
  Kassiri Kyane
  kyane.kassiri@gmail.com

- **Location:**
  E62, Residence Venus Centre
  Urbain Nord
  1080 Tunis
  Tunisia

- **Founded in:** //2016

- **Employees:** 8

- **Financial information (€):**
  - **Company stage:**
  Pilot Phase
  - **Capital raised to date:**

  - **Monthly burn rate:**
  3000
  - **Capital seeking and date:**
  100000

- **Investors:**