



WATTNOW

One line pitch:

Wattnow offer an energy efficiency solution based on monitoring devices and backed by machine learning to optimize electricity consumption.

Market Analysis:

We are targeting businesses with low to medium electricity demand at a first stage, in Tunisia in particular, also in a second stage home owners (+3 Million subscribers). Our focus in the next development stage would be on africa with a market valued at +1 Billion dollars in 2016.

Value proposition:

We offers businesses with one or multiple locations the ability to have real time data on their consumption and the ability to make savings that can go up to 20% by taking the right energy saving decisions backed by our analysis platform.

Business Model:

We offer our solution for a monthly fee for access to the online platform., with upfront installation cost for the devices. As for residential users it's a one time fee.

IP and Regulatory situation:

We are registered in Tunisia, and we have a patenting procedure initiated with the local patenty office.



COMPANY PROFILE

- **Website:**
wattnow.io
- **Field:**
- **Contact:**
Smaali Issam
smaali.issam@gmail.com
- **Location:**
26 Bis Avenue Bellevue
1009 tunis
Tunisia
- **Founded in:** //02/2017
- **Employees:** 4
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
50k
 - **Monthly burn rate:**
 - **Capital seeking and date:**
500k Q1 2018
- **Investors:**
Noomene Fehri, Flat6Labs
Tunis