



WOONOZ

One line pitch:

Woonoz is mixing Artificial Intelligence (AI) and neurosciences to train people with incredible results.

Market Analysis:

The digital learning industry is exploding. LinkedIn jumped in with a \$1.5 billion acquisition. Every company is restructuring its training strategy every few years and digital trainings gets bigger and bigger. The question is not only costs but also efficiency, flexibility and individualization.

Value proposition:

Woonoz AI is capable of finding how each individual is set up in terms of memorization: it's not your fingerprint that we get, it's your personal memory print. It's the key to your memory. When I know how you remember things, I can automatically adapt my trainings according to that. Each time we address a training subject, we dramatically increase the Training ROI. We calculated we multiply it at least 10 times. More important, the teams get better and more efficient at work.

Business Model:

Woonoz sells licenses of its on the shelf contents. Woonoz sells services and licenses on custom made contents.

IP and Regulatory situation:

Woonoz Memory Anchoring engine, is protected by 12 years of tuning, 4M+ users base, and a huge database of user interactions that accelerate the validation of Woonoz memory anchoring engine enhancements.



COMPANY PROFILE

- **Website:**
www.woonoz.com
- **Field:**
- **Contact:**
Cohen Fabrice
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- **Location:**
6, avenue Sidoine Apollinaire
69009 Lyon
France
- **Founded in:** //10/2005
- **Employees:** 85
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
1000000
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**
Evolem, BNP Development,
Eurekap