



## OPEN ENGINEERING

### One line pitch:

My company, OPEN Engineering, is developing a web platform for energy management system to help industrial to see in real time her energy consumption.

### Market Analysis:

Industrial enterprises > 10 employees = 34 546 - Companies > 50 employees = 6 082  
- Enterprise consumption 1 megawatt / year = 2 300 Objectives 2017: - 1% to Companies > 50 employees = 61 - 1% to Enterprise consumption 1 megawatt / year = 23

### Value proposition:

Optimize Energy Consumption The pain of enterprises: -The increase in energy prices.  
-Exceeding energy budgets. -Penalty of energy overconsumption. -Unpredictable machine breakdowns. Our solution -Real-time monitoring of consumption -Breakdown prevention  
-Reduce overconsumption -Mastering the energy charges -Alert in case of anomaly  
Increasing profits Technical part: -On-board power analyzer that collects energy data and parameters in real time. -Recording data on the cloud. -Consumption analysis -Anomaly Detection -Energy management reports -Decision support -ISO 50001

### Business Model:

2 Business Model First Business Model: - Sale analyzers / Machine: 600€ - Sale Software: 45 000€ Second Business Model: - We take 50% of the consumer saving for 5 year

### IP and Regulatory situation:

N/A

OPEN  
Engineering

Optimizing ENergy consumption



### COMPANY PROFILE

• **Website:**

• **Field:**

• **Contact:**

M'ED MAKKI Maalej  
med.makki.maalej@gmail.com

• **Location:**

2, street Hannoun Menzah 7  
2037 Ariana  
Tunisia

• **Founded in:** //04/2015

• **Employees:** 4

• **Financial information (€):**

- **Company stage:**

Pilot Phase

- **Capital raised to date:**

0

- **Monthly burn rate:**

0

- **Capital seeking and date:**

400 000.00 || 01/2017

• **Investors:**

N/A