



## GULPLUG

### One line pitch:

We help building and industry energy managers to save their power consumption by using disruptive wireless and selfpowered energy sensors.



### Market Analysis:

Building and Industry energy managers

### Value proposition:

www.save-it-yourself.com ! A complete turn key system based on products and connected services to save their energy consumption. The main competitive advantage relies on a disruptive wireless and selfpowered energy sensor, easy, fat and safe to clamp, machine by machine. Our connected services provides energy managers with all required datas to fill ISO 50.001 obligations and improvement plan. And even predictive maintenance alerts based on energy consumption deviation.

### Business Model:

DaaS (Data as a Service) business model to energy managers. First, they purchase a suitcase (including 20 sensors, the relevant radio receiver and data logger, and 1 year of services) and, then, they logged in www.save-it-yourself.com to get their monitoring, savings recommendation and maintenance alerts.

### IP and Regulatory situation:

IP exclusive license agreement from Schneider Electric for short range sensors and gulplug's patent for long range sensors.

### COMPANY PROFILE

- **Website:**  
www.gulplug.com
- **Field:**
- **Contact:**  
PAIN Xavier  
xavier.pain@gulplug.com
- **Location:**  
32 rue des Berges  
38000 GRENOBLE  
France
- **Founded in:** //05/2014
- **Employees:** 7 employees
- **Financial information (€):**
  - **Company stage:**  
Scalability phase
  - **Capital raised to date:**  
75.000
  - **Monthly burn rate:**  
20.000
  - **Capital seeking and date:**  
1.500.000 by end 2016
- **Investors:**  
Co-founders, KIC InnoEnergy accelerator