

WUHA

One line pitch:

Wuha is an intelligent and collaborative system which improves Google for your company thanks to a plugin.

Market Analysis:

Nowadays, the web is the main source of information, and Google dominates the search market. However, Google's algorithms are site-centric, and based on global searches: this is not pertinent for companies that are searching in a specific domain or context. Within a company, an employee is losing time by searching the web for information. Time is wasted over and over due to lack of sharing of relevant search results within the company. A survey from Google shows that an employee spends more than 9 hours searching for information and 8.3h to searching for information already found. The cost of duplication and inability to find already-known knowledge was 5 000\$US per worker per year.

Value proposition:

Wuha improves Google by suggesting previously useful results from past searches within your company. We not only source web pages, but also intranet links and internal documents. Our system is intelligent and collaborative. Our innovation is to use behavior analysis and semantic similarity. We identify and quantify search models in order to understand the behaviour of the user and the meaningfulness of his search. Using these models, combined with a semantic relationship between different search terms, we are able to automatically suggest relevant websites directly. Our value proposition is simple: anticipate and optimize Google thanks to employees' searches previously obtained.

Business Model:

We operate a subscription model, priced at 5 euros per user per month. In our system, a user is an individual who both searches and receives recommendations. Furthermore, we offer the following, supplementary, options: A crawler; a bot which crawls a company's internal pages and indexes them for our algorithms. Internal documents; Second the possibility to have internal documents on the solution Wuha (these information are already qualified and useful for users but not used) Reports and visualizations; a monthly data report showing the usefulness of our solution

IP and Regulatory situation:

Our name and logo are protected. The software is developed in-house and is owned by us. Each employee signs an assignment copyright and confidentiality clause upon joining. We have a partnership with the LIRIS (the Computer Science laboratory of CNRS) which allows us to hire a PhD student within our company. Our partnership ensures we have the assignment copyright to all work carried out during the PhD. To certify the security of our work and avoid the social engineering we encrypt all our system. We always change our password with tools like 2keyfactor.



wuha
VALORISEZ VOS RECHERCHES WEB

COMPANY PROFILE

- **Website:**
<https://wuha.io>
- **Field:**
- **Contact:**
MATHEZ Antonin
amathez@wuha.io
- **Location:**
48 avenue du 8 mai 1945
69160 Tassin la Demi Lune
France
- **Founded in:** //04/2015
- **Employees:** 5
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
450 000€
 - **Monthly burn rate:**
15 000€
 - **Capital seeking and date:**
- **Investors:**
Business Angels (100k€), BPI (150 000€), Bank (150 000€), Réseau Entreprendre (50 000€), ECAM Lyon