

BOOKBEO

One line pitch:

Chatbots and artificial intelligence attacking customer services!

Market Analysis:

World market in big boom building its importance on social network services by linking institutions and users (Facebook - France : 30 Mns / World : 1,59 Bns). The product "Chatbot" corresponds to the development of artificial intelligence modules enabling a user to have an instant chat with a robot. The direct market potential corresponds to institutions who propose information services (Transport, Post, Cities ...). The indirect market potential concerns companies (brands) who improve their sales thanks to the improvement of customers information (quality, efficiency, accuracy, customization).

Value proposition:

This is a new form of customer service. Mobile, faster, more efficient, completely customized, adapted to the demand, the service improves and learns constantly from the use being made of it. The value perspective is immense on the vertical loom of the traveler information in mobility : -> simplified tool integrated to existing applications such as internet websites and social network services -> decongesting and improvement of the customer service quality -> contact points multiplication -> crowdsourcing of user transport services data -> user knowledge improvement

Business Model:

Sales to a paying user network : Example of a key company in the field of transport : -> Launch of a generic chatbot system (common core) at the Group level and deployment of specific chatbots according to the needs of each subsidiary company. -> Modeling of the development method based on user testings -> Revenue increase with industrialized deployment. Model scalability : -> Duplication to other sectors of information systems -> Extension to other key companies (brands) -> Regular revenues on Chatbots maintenance and constant improvements of learning models. Source : <http://www.credenceresearch.com/report/chatbots-market>

IP and Regulatory situation:

Third parts open systems use : Facebook messenger, Twitter, Siri, OK Google... No IP. No regulatory situation.



COMPANY PROFILE

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- **Employees:** 7
- **Financial information (€):**
 - **Company stage:**
Scalability phase
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**
KEOLIS GROUP