

CREMOTECH

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CREATION & MOTIVATION

One line pitch:

Laser Pico Projector - Focus Free, HD Qualith, and Wire/Wireless Connection.

Market Analysis:

Pico projector market is expected to rapidly grow as handheld projectors can support various types of content such as HD quality video, TV shows, photos, and games as well as they are used in the home, at school, and outdoors to enjoy a large screen. Ultra-small sized projector market has been expanded since 2013. Moreover, the market of new products (such as projector phone and projector-enabled laptop) utilizing pico projector technologies started to grow since 2013. According to TSR, a Japanese research firm, the number of devices using pico projector will exceed 13M in 2018.

Value proposition:

Cremotech's pico projector, Laser Pro C200, is a portable pico projector using laser as its light source. Any time, any place, users can enjoy a large HD quality screen up to 100 inches through a safe laser source with Eye-Safety Class 1. Laser Pro C200 is capable of connecting to mobile devices and PCs wirelessly as well as wire-line connection via HDMI. Users can also use Laser Pro C200 as a stand-alone multi-media player as it is running an Android OS and features 8GB internal storage, USB port, and micro SD card slot. Users can easily carry and grab this projector with one hand as it is a bar-type design focusing on mobility.

Business Model:

Sales through global distribution partners, TV home shopping channels, e-commerce sites and direct sales via homepage

IP and Regulatory situation:

10-2013-0146921(The projector uses a laser light source)

COMPANY PROFILE

- **Website:**
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- **Field:**
- **Contact:**
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- **Founded in:** //11/18/11
- **Employees:** 30
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**