



DAYTRIPPER

One line pitch:

Daytripper is a digital application that serves as a logbook to easily tell and value your experiences and talents, especially in learning situations.

Market Analysis:

The application will target de series of communities to better support learning process. As examples : - International mobility. Each year, there are 298902 foreign students welcomed in France; 62416 French studienst move abraod. In Europe, compiling the total of Erasmus founded, nearly 300000 European students use this mobility programme. - Apprenticeship : in 2015, in France, 402500 apprentices are in companies learning situations. - Practical training : each year, nearly students stay a certain period in companies. Today, teher is no existing application that are specific needs of such groups to support their learning process and facilitate the collection of experiences and talents.

Value proposition:

Issue:Tools (such as CV) developed to tell your competences remain not attractive and "heavy" use. The app' will facilitate a daily use. Available on smartphone, it will gather experiences "on the spot". They will easily be compiled in official tools (for example: european Europass) in order to make learners more able to value talents. Issue:Lack of time (and "expertise") in educational support of many learning situations (apprenticeship, practical training, international mobility,).We develop a tool with active learning methods (games, quiz, video...) to learn how to evolve in a non-familiar environment. The tool supports tutors to better accompany on "soft competences".

Business Model:

Lean developement process! Since 2014 : self financed and supported by public competitions. 2017-2018 : pre-selling of the use of the application : adapating the application to your specific community and specific needs. Supporting roagnisations on a tailor-made use of the application. From 2018 : monitoring digital platfoms where Educational organisation can support a whole group on their learning porcess and easily collect data.

IP and Regulatory situation:

Concept belongs to the company. Development based on open source softwares. Use of the app' in open source. Data belong to users. Specific work with deigners on the question of conditions of use to make them more transparent and understandable.

DAYTR!PPER

COMPANY PROFILE

- **Website:**
www.daytripper.mobi
- **Field:**
- **Contact:**
DUPUIS Clément
clement@daytripper.mobi
- **Location:**
5 rue Javelin Pagnon, Le Mixeur
42000 St Etienne
France
- **Founded in:** //12/2016
- **Employees:** 2
- **Financial information (€):**
 - **Company stage:**
Pilot Phase
 - **Capital raised to date:**
450.000
 - **Monthly burn rate:**
13000
 - **Capital seeking and date:**
1000000
- **Investors:**
Public Funds : , Private
Founds : Self financing