



HUMAN PREDICTIVE INTELLIGENCE

One line pitch:

We aim to place human capital as a key element in a company's strategic thinking.

Market Analysis:

Human predictive intelligence (HPI) fits in a global market trend called « the new organization ». Our solutions, processes and products aim to support our clients in reshaping their HR department (and moreover their company as a whole) in order to better anticipate the global forces that are currently redesigning our workplace, workforce and even our work itself. In a more practical way, HPI ensure an easy access (through an all embedded cloud solution) to advanced predictive modeling technology that provides new and highly impacting insights towards company's human capital. We provide predictive metrics allowing any HR professional to better monitor their activities.

Value proposition:

Directly linked to our Market analysis, our top value proposition lays without any doubt in the simplicity of our solutions. Our goal as a company is to bring back human capital at the center of any strategical decision. In order to achieve this goal, we strongly believe that HR professionals need to be fully in control when it comes to digitalizing their own environment and processes. Therefore, our range of products have been (and will be) designed in regards to this believe. By ensuring an easy access to advanced predictive modeling technologies we aim to fully empower HR departments in their "self-mutation" without imposing any "generic" transformation model.

Business Model:

Currently in our prove of concept stage (toward our technology), we did not yet fix an ultimate business strategy. Our objective clearly bends towards a B2B approach where we would be self-sufficient regarding our final customer, however we do not exclude yet the possibility to integrate our technology within other competitors' solutions (creating a B2B2B approach). In our early stage this second solution could benefit us by bringing income and exposure. From the perspective of a mature B2B model, we would consider a monthly subscription for our client to have access to our cloud platform with a scalable pricing (depending on the number of products used and the company size).

IP and Regulatory situation:

HPI has been developing a genuine algorithmic methodology that enables us to create faster, cheaper and more accurate mathematical models for our clients. Constructed alongside with our scientific board, our technology is based on both mathematical theories and recent growing research in the field of machine learning We have been extremely cautious in matching those fundamental theories with license free code. We aim to differentiate our products by providing cutting edge models that are optimized to reduce the risk of error in recreating human mind patterns.



COMPANY PROFILE

- **Website:**
<http://group-hpi.com/en>
- **Field:**
- **Contact:**
CORDEL Florian
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- **Location:**
5 rue des mariniers
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France
- **Founded in:** //03/2016
- **Employees:** 0
- **Financial information (€):**
 - **Company stage:**
Proof Of Concept
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**