

OGGA

One line pitch:

Become in the next 3 years the referent manufacturer of intelligent management products of energy in buildings

Market Analysis:

OGGA is positioned as a market player of energy efficiency in new housing. In 2014, 360,000 housing units were he built in France, 43% of individual houses and 49% of collective dwellings. In Europe, still in 2014, 1, 2 million housing units were built, with an increase of 1.2% compared to 2013. The construction market is constrained by the regulations requiring it to progress in energy efficiency (European directives and RT2012 in France). The connected devices and home automation are increasingly used to improve energy efficiency. The construction players are expecting solutions enabling them to make life easier for users of their homes so as to be closer to the energy performance targets

Value proposition:

A solution that respects the legal constraints (RT2012). One element of differentiation through our product innovation: connected home, energy saving. Ease of installation: by the general electrician, Eco Touch is maintenance or maintenance and does not require the intervention of a specialist. The management is simplified after sales. Ease of use of the product adaptable to any purchaser profile and all age groups. At our level of prices, there is no real competition capable of bringing together the functionality of measuring consumption, intelligent management of heating and suppression of consumption in standby products.

Business Model:

A Plug and Play system setting economic mode Housing. What makes ECO TOUCH a unique product is its extreme ease of use. Concretely, using a switch at the entrance of the housing, the user indicates if the dwelling is empty or occupied. With this information alone, ECO TOUCH: - Automatically sets the most economical temperature during absences, - Automatically detects periods of sleep, - Anticipates returns and awakenings, - Cuts power to appliances on standby automatically during absences, - Displays the estimated energy consumption and, in real time, the consumption of the coming months, - Warns of abnormal consumption. No configuration during installation, ECO TOUCH programs itself.

IP and Regulatory situation:

OGGA has a policy on intellectual property protection and relies on a well-known professional, the firm Germain & Maureau in Lyon. OGGA The brand is registered with the INPI. A patent on the technical solution (request in June 2014) filed in PCT. A second patent on the solution is applied during deposition. The model of EcoTouch switch is filed. OGGA has a patent operating license EnOcean GMBH, allowing wireless connections and battery-free.

COMPANY PROFILE

- **Website:**
www.ogga.eu
- **Field:**
- **Contact:**
GAGNAT Stéphane
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- **Location:**
96 boulevard Vivier Merle
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France
- **Founded in:** //11/2014
- **Employees:** 6
- **Financial information (€):**
 - **Company stage:**
Commercial availability
 - **Capital raised to date:**
 - **Monthly burn rate:**
 - **Capital seeking and date:**
- **Investors:**