MASTERCLASSES, CONFERENCES & WORKSHOPS

EXPERT CORNERS

"OFF"

WELCOME COFFEE

INTERNATIONAL STRATEGY — ONLINE · Room 10 (Ground Floor)
Choose Baden-Württemberg (Germany) to grow
Gisa Siegmund & Yannick Moebus · *Baden-Württemberg International*

INTERNATIONAL STRATEGY — ONLINE · Room 10 (Ground Floor)
Choose Catalonia (Spain) to grow
Christophe Arnoult and Pauline Henrion · *ACCIO*
Guillaume Rostand · *French Tech Barcelone*
Yolanda Bassas · *Lawyer*

INTERNATIONAL STRATEGY — Room 10 (Ground Floor) · ONLINE
Choose Lombardy (Italy) to grow
Giuseppe Credendino · *Promos Italia*

VALUE PROPOSITION & COMPETITIVE ADVANTAGE — Room 13 (Ground Floor)
Tips and tricks : how to develop your foreign customers relationship & adapt your solution?
Alexandre Fourtoy · *iKubator*

LUNCH BREAK

INTERNATIONAL STRATEGY — Room 10 (Ground Floor)
Choose Pennsylvania (USA) to grow
Nicolas Bernard Masson · *U.S. State of Pennsylvania*
Franck Tarpin-Bernard · *SBT Human*
Sami Bou Antoun · *Vidium Solutions*

IP & REGULATORY — Room 13 (Ground Floor)
Integrating intellectual property in your Business Plan
Julien SCICLUNA · *Laurent & Charras*

IMPACT ON SDG — Room 10 (Ground Floor)
CONFERENCE
Benefits from impacting United Nations Sustainable Development Goals
Tim Saumet – *EFALIA*
Bruno Lomba · *Schneider Electric*
Laurent Febvay-Choffel · *ENSOO*
François Eyssautier · *Capsix Robotics*
Animated by: Olivier Toffin · *BigBooster*

DEVELOPMENT & REVENUE MODEL — Room 13 (Ground Floor)
How, when and why raise funds for your startup?
Emmanuel Cameron · *Continuums*

INTERNATIONAL STRATEGY — Room 10
Choosing Quebec
Christine Chan · *Investissement Quebec*

COMMUNICATION & PITCH SKILLS — Room 13 (Ground Floor)
The perfect pitch: how to adapt it to other cultures?
Steve Lanier · *American World Services Corp*

INTERNATIONAL STRATEGY — Room 21
Choosing Quebec
Natacha Mignon · *Immetis*

MENTORING SESSION
Pitch training

EXPERT CORNERS

INTERNATIONAL STRATEGY — Expert Corner 1 (Ground Floor)
Expert Corner French Foreign Trade Advisors (CCE) Network
Xavier Dupont

PARTNER — Expert Corner 2 (Ground Floor)
Expert Corner Partner: Michelin
Marc Evangelista
Frédéric Fourié

INTERNATIONAL STRATEGY — Expert Corner 3 (Ground Floor)
Expert Corner Pennsylvania
Nicolas Bernard Masson · *U.S. State of Pennsylvania*

INTERNATIONAL STRATEGY — ONLINE
Expert Corner Baden-Württemberg (Germany)
Gisa Siegmund
Yannick Möbus

IP & REGULATORY — Expert Corners 5&6 (First Floor)
Expert Corner Laurent&Charras
↓

INTERNATIONAL STRATEGY — Expert Corner 4 (1st Floor)
Expert Corner Catalonia (Spain)
Christophe Arnoul &
Pauline Henrion · *ACCIO*

LUNCH BREAK

INTERNATIONAL STRATEGY — Expert Corner 1 (Ground Floor)
Expert Corner French Foreign Trade Advisors (CCE) Network
Christine Beal
Christian Bellone

PARTNER — Expert Corner 2 (Ground Floor)
Expert Corner Partner: Michelin
Marc Evangelista
Frédéric Fourié

INTERNATIONAL STRATEGY — ONLINE
Expert Corner Lombardy (Italy)
Giuseppe Credendino · *Promos Italia*

IP & REGULATORY — Expert Corners 5&6 (1st Floor)
Expert Corner Laurent&Charras
Valentin Angles
Anne Buchet
Gaëtan Lassere
Fabrice Maureau
Vincent Pons
Julien Scicluna

INTERNATIONAL STRATEGY — Expert Corner 1 (Ground Floor)
Expert Corner French Foreign Trade Advisors (CCE) Network
Jean-Christophe Simon

INTERNATIONAL STRATEGY — ONLINE
Expert Corner Quebec
Christine Chan · *Quebec Investissement*

INTERNATIONAL STRATEGY — ONLINE
Expert Corner Quebec
Natacha Mignon · *Immetis*

DEVELOPMENT & REVENUE MODEL — ONLINE
Expert Corner Raising funds
Virgil Sammartin · *Continuums*

COMMUNICATION & PITCH SKILLS — Expert Corner 4 (1st Floor)
Expert Corner Pitch
Steve Lanier · *American World Services Corp*

IMPACT ON UN SDG — Expert Corner 3 (Ground Floor)
Expert Corner Impact on SDG
Bruno Lomba · *Schneider*
Laurent Febvay-Choffel · *ENSOO*
François Eyssautier · *Capsix Robotics*

"OFF"

Free
Networking

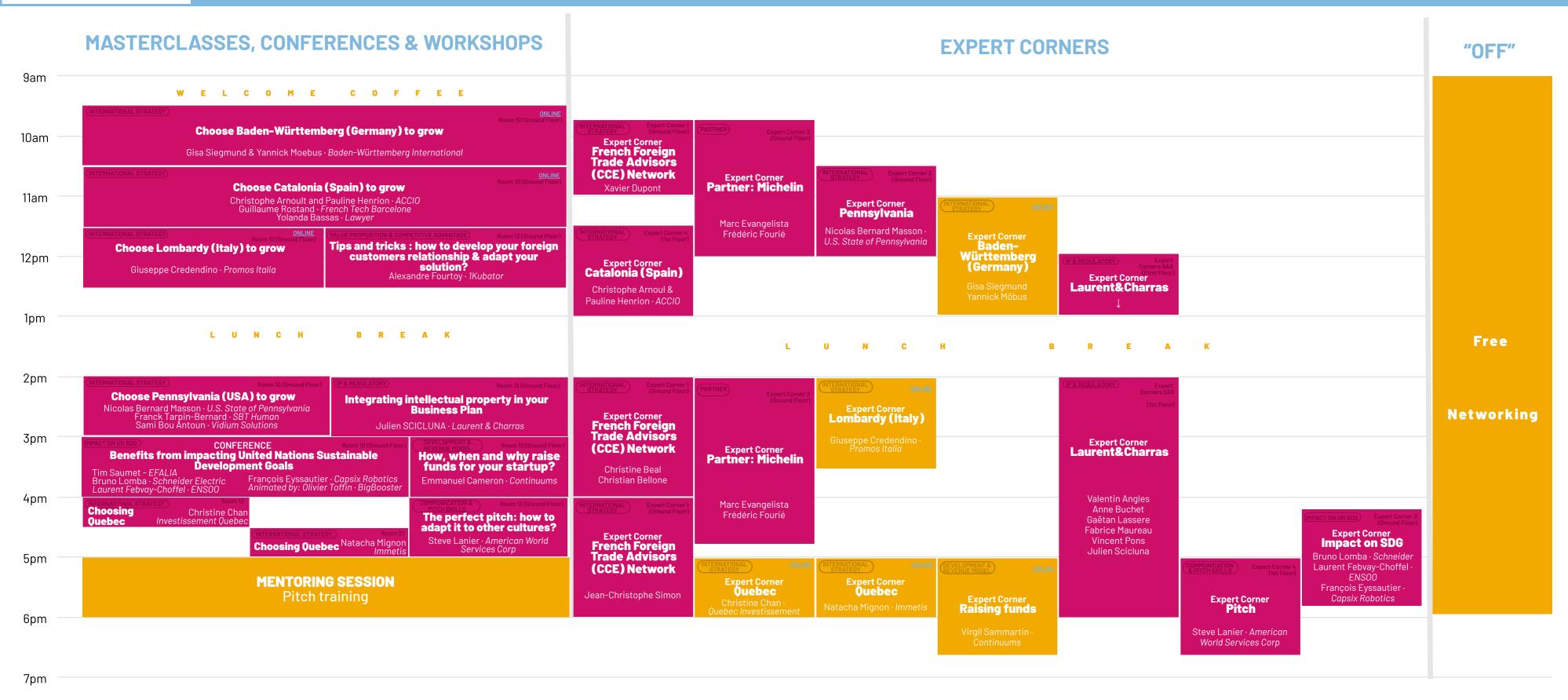
NETWORKING EVENTS

6pm to 7:30pm - NETWORKING FOR MENTORS, SPEAKERS & EXPERTS

Let's meet at the **Rooftop** on the Campus.

For startups, a networking event is planned in the Food Hall "La Commune" (see right box).

8pm - NETWORKING IN A FOOD HALL

Reservation at the creative Food Hall **"La Commune"** - 3 Rue Pré-Gaudry, 69007 Lyon

Please let us know if you want to book your place before the bootcamp by email or on Wednesday 6th, register with the checkroom hostesses at the reception desk **before 2pm.**

PROGRAM KEY
The colours indicate the building where the event takes place

- DECK
- CLOUD
- LAB
- WHEREVER YOU WANT (Online or networking events)