MASTERCLASSES, CONFERENCES & WORKSHOPS

EXPERT CORNERS

"OFF"

WELCOME COFFEE

INTERNATIONAL STRATEGY
Room 10 (Ground Floor)

Which entry mode to choose when opening up a new market?
How to manage external sales forces?
Marie-Christine Collière · *CCE*
Lisa Cambone · *CCE & WELCOM IN*

DEVELOPMENT & REVENUE MODEL
Room 10 (Ground Floor)

How to deploy your startup abroad and finance its international growth?
Nicolas De Vigneral · *Société Générale*
Cédric Laming · *FAMOCO*

DEVELOPMENT & REVENUE MODEL
Expert Corner 1 (Ground Floor)

Expert Corner
Legal, Social, Banks
Nicolas de Vigneral · *Société Générale*

INTERNATIONAL STRATEGY
Expert Corner 1 (Ground Floor)

Expert Corner
Entry Modes
Marie-Christine Collière · *CCE*

IP & REGULATORY
Expert Corners 2&3 (Ground Floor)

Expert Corner
Laurent&Charras

Valentin Angles
Anne Buchet
Gaëtan Lassere
Fabrice Maureau
Vincent Pons
Julien Scicluna

TEAM & HR
ONLINE

Expert Corner
Team & HR
Eleftheria Egel · *Navigating Transformation Consultancy*

VALUE PROPOSITION & COMPETITIVE ADVANTAGE
ONLINE

Expert Corner
Value Proposition
Mahmoud AbdelAziz · *DevisionX*

VALUE PROPOSITION & COMPETITIVE ADVANTAGE
ONLINE

Expert Corner
Value Proposition
Liem Nguyen · *DEKRA*

LUNCH BREAK

Free

Networking

JURY TIME!

Final pitch

INTERNATIONAL CONFERENCE
Conference Room

CONFERENCE
Inspiring talk from Andy Bird
Andy Bird · *CEO @Pearson and former President and Chairman @The Walt Disney Company*
Animated by: Alexandre Fourtoy · *1Kubator*

INFO
Conference Room

CLOSING SESSION
Laureates announcements & closing cocktail

Samy Kefi-Jerome · *Région Auvergne-Rhône-Alpes*
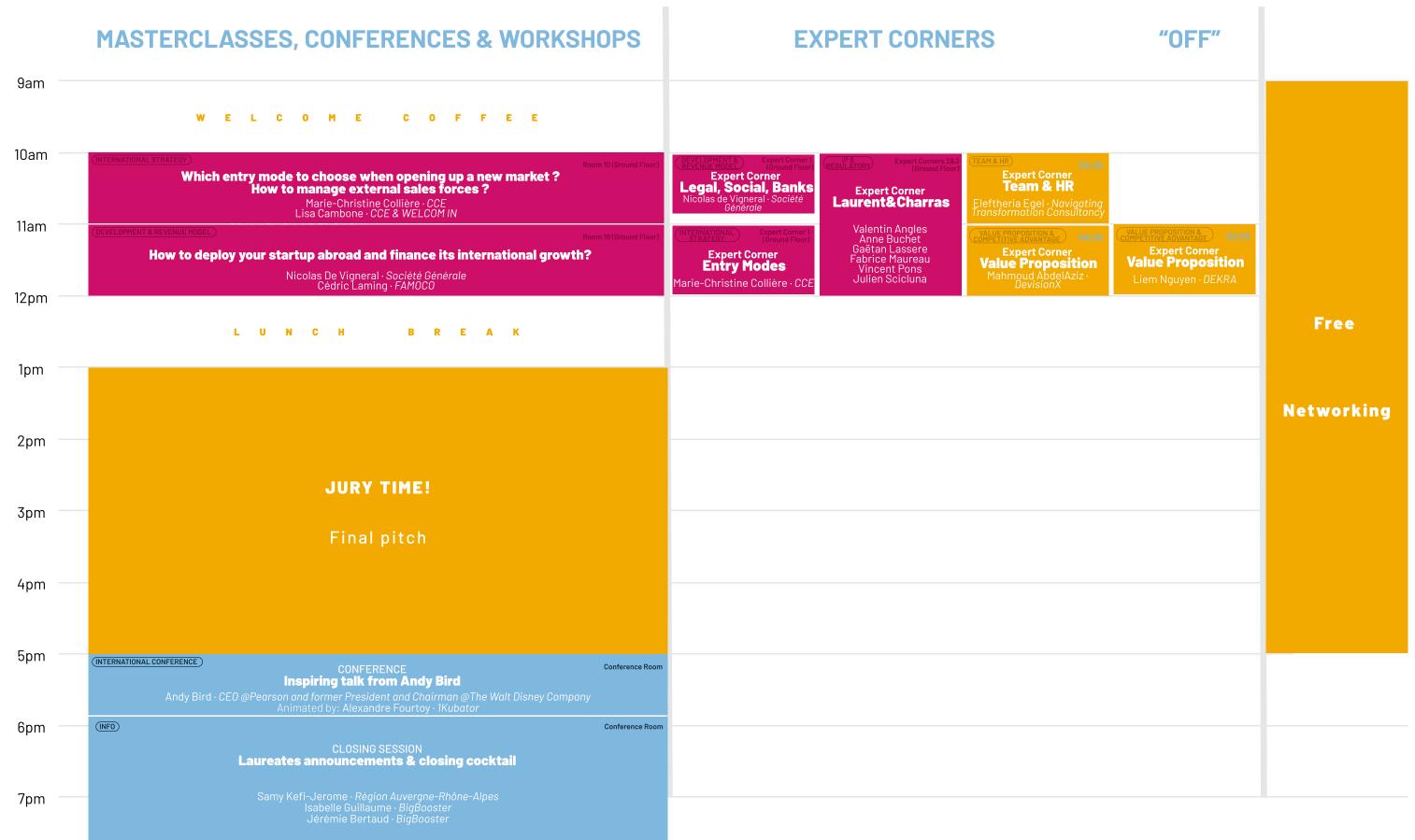Isabelle Guillaume · *BigBooster*
Jérémie Bertaud · *BigBooster*

NETWORKING EVENTS

6pm to 8pm – NETWORKING & CLOSING COCKTAIL

Let's meet at the **Atrium** on the Campus after the inspiring talk from Andy Bird.

PROGRAM KEY
The colours indicate the building where the event takes place

- DECK
- CLOUD
- LAB
- WHEREVER YOU WANT (Online or networking events)